



Carlos J. Alsua

Dr. Alsua's global expertise has brought him to work with a number of public and private organizations on over four continents. His interests include global entrepreneurship and innovation, cross-cultural management and leadership, global ethics, positive psychology, motivation in an international context, and the implementation of managerial practices and entrepreneurship in developing economies. Dr. Alsua has held previous faculty positions at the University of Alaska, Anchorage; Universidad Adolfo Ibáñez Business School, Chile; as well as numerous visiting positions in Asia, Europe, Latin America, and Russia. His research appears in academic and practitioner journals, and in numerous national and international conferences.