



# FENG CHIA UNIVERSITY

## Principles of Business Finance

TBA, Summer 2019 (May 13 - Jun. 14)

Lecturer: TBA

E-mail: TBA

Time: Monday through Friday

Contact hours: 60 (50 minutes each)

Credits: 4

Office hours: 2 hours (according to the teaching schedule)

### Course Description

With the balance sheet as a reference point, this course provides an introduction and overview of the acquisition, financing and management of business assets.

### Required Textbook

*Principles of Managerial Finance, Brief*, 7th edition by Lawrence J. Gitman and Chad J. Zutter

### Measurable Course Objectives

Measurable Course Objectives are outcomes students are expected to achieve by the end of the course.

Attain a clear, basic understanding of the essentials of financial decision-making.

Provide an understanding of the tools and techniques required to make informed decisions about which assets a firm should purchase and how such purchases should be financed.

## **College Wide Student Learning Outcomes**

The College Wide Student Learning Outcomes assessed and reinforced in this course include the following:

- Communication
- Critical Thinking
- Scientific and Quantitative Reasoning

## **Course Hours**

The course has 25 sessions in total. Each class session is 120 minutes in length. The course meets from Monday to Friday.

## **Course Schedule**

Please note that this outline is meant to give an overview of the major concepts this course. Changes may occur in this calendar as needed to aid in the student's development.

### **Week 1**

- Chapter 1 The Role of Managerial Finance
- Chapter 2 The Financial Market Environment
- Chapter 3 Financial Statements and Ratio Analysis
- Take Quiz 1: Chapters 1 and 2

### **Week 2**

- Chapter 4 Cash Flow and Financial Planning
- Chapter 5 Time Value of Money
- Take Exam 1: Chapters 3, 4 and 5

### **Week 3**

- Chapter 6 Interest Rates and Bond Valuation
- Chapter 7 Stock Valuation
- Chapter 8 Risk and Return
- Take Quiz 2: Chapters 6 and 7

#### Week 4

- Chapter 9 The Cost of Capital
- Chapter 10 Capital Budgeting Techniques
- Take Quiz 3: Chapters 8, 9 and 10

#### Week 5

- Chapter 11 Capital Budgeting Cash Flows and Risk Refinements
- Chapter 12 Leverage and Capital Structure
- Take Exam 2: Chapters 11 and 12 Project Due date: July 23th

### **Grading Policy**

Your grade will be determined based on the following:

#### **Course Assistants:**

Three Quizzes 30%  
Homework 10%  
Two Exams 40%  
Attendance 10%  
Group Project 10%  
Total 100%

### **Attendance Policy**

Students are awarded 0.5% for each day attended up to a maximum of 10% of your class grade. Attendance also includes the class participation which consists of students' participation to the discussion of the in-class assignments and/or the take home assignments. Attendance scores are not awarded on Exam days. Moreover, there is no lecture on Fridays. However, study session to review for the quizzes and exams is scheduled on Fridays. Attending the study session on Fridays will earn 5 bonus points per session to students and will count as extra credit toward the scores of the two exams (i.e. Exam#1 & Exam#2). I will not be late to class and expect you to be on time as well!

### **Tests and Quizzes.**

There are 3 quizzes and two exams for the class. If you do not take an exam/quiz at the scheduled time, you will automatically receive a zero for that exam. The purpose of this policy is fairness. If you experience a medical emergency or death in the family, you must notify me prior to the exam/quiz. The reason for missing the exam and verification of that reason must be provided in writing. The lowest quiz grade will be dropped. Note: Unless otherwise noted in class, students are expected to memorize the formulas and computations used to solve problems. Anything said or presented in class, in the text, on homework, quizzes or previous exams is subject to testing. Students may not leave the room during an exam unless they are ready to turn in their exam. In addition, all personal communication devices should be turned off and put away during class and exam time.

### **Make-up exams**

Make-up exams will not be allowed, except in the case of documented events such as jury duty or military service. Acceptance of documentation is at sole discretion of the instructor. Please arrive 15 minutes early for the appointment time you choose. You will not be allowed to take the make-up exam if you are even one minute late for your appointment. Bring your ID pencil, and calculator (no graphing calculators or cell phones).

### **Project**

There is a group project (maximum 3 students), which will count for 10% of the overall grade. This project consists of a set of problems associated with time value of money. More details and requirements of the project will be announced in class. Grading of the project will be based on the following criteria: (1) the neatness of the report, (2) the accuracy of the quantitative analysis, and (3) the meeting of the deadline for submitting the report. Students are required to submit the report before the due date. Late submission will not be accepted.

### **Grading Scale**

| <b>Letter Grade</b> | <b>Score</b> |
|---------------------|--------------|
| A                   | 80-100       |

|   |          |
|---|----------|
| B | 70-79    |
| C | 60-69    |
| D | 50-59    |
| E | Below 50 |

### **Academic Honesty**

Feng Chia University defines academic misconduct as any act by a student that misrepresents the student's own academic work or that compromises the academic work of another. Scholastic misconduct includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than one course without the approval and consent of the instructors concerned; or sabotaging another's work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of F for the entire course.