



FENG CHIA UNIVERSITY

Introduction to Management

TBA, Summer 2019 (May 13 - Jun. 14)

Lecturer: TBA

E-mail: TBA

Time: Monday through Friday

Contact hours: 60 (50 minutes each)

Credits: 4

Office hours: 2 hours (according to the teaching schedule)

Course Description

This course emphasizes the study of the four fundamental functions of management: planning, leading, organizing and controlling and their application to business decision-making. Connections will be made between the planning process and the controlling function to evaluate organizational performance. The course also studies theoretical principles of management, communication concepts, human resource management, organizational structures as well as motivational theory. Principles will be applied to entrepreneurial, corporate and international organizations.

Required Textbook

Management: A Practical Introduction

Author: Angelo Kinicki, Brian Williams

ISBN: 978-0078029547

Publisher: Mcg/create Edition: 6th

Course Hours

The course has 25 sessions in total. Each class session is 120 minutes in length. The course meets from Monday to Friday.

College wide Student Learning Outcomes

The College wide Student Learning Outcomes assessed and reinforced in this course include the following:

- Communication
- Critical Thinking
- Information Literacy
- Global Sociocultural Responsibility

Measurable Course Objectives

Measurable Course Objectives are outcomes students are expected to achieve by the end of the course.

- Compare and contrast the various schools of management and describe the evolution of management.
- Explain the concept of management and why management is needed within an organization.
- Define the managerial functions of planning, organizing, leading and controlling.
- Explain the importance of decision making and how it is present in all four functions of management.
- Describe the difference between managing and leading.
- Solve managerial problems and case studies.
- Evaluate the various styles of leadership and how these styles motivate personnel.
- Describe the difference between managing and leading.
- Explain the steps in the hiring process of new personnel.
- Discuss the process utilized in appraising employees.
- Summarize the basic control process and its relationship to the planning function.
- Explain how information technology and the Internet might affect the company's strategy.
- Discuss the differences in various organizational structures; define the difference between line vs. staff functions.

Discuss the impact of downsizing on span of control.

Course Schedule

Week 1

- Introduction to the course
- Chapter 1 The Exceptional Manager Chapter 2: Management Theory
- Chapter 3 The Manager's Changing Work Environment & Ethical Responsibilities
- Assignment #1 & Quiz #1

Week 2

- Chapter 4 Global Management Chapter 5: Planning
- Chapter 6 Strategic Management Exam #1

Week 3

- Chapter 7 Individual & Group Decision Making
- Chapter 8 Organizational Culture, Structure, & Design
- Chapter 9 Human Resource Management
- Chapter 10 Organizational Change & Innovation Assignment #2 & Quiz #2
- Exam #2

Week 4

- Chapter 11: Managing Individual Differences & Behavior
- Chapter 12: Motivating Employees
- Chapter 13: Groups & Teams Assignment #3 & Quiz #3
- Exam #3 estimation, test of hypotheses

Week 5

- Chapter 14 Power, Influence, & Leadership
- Chapter 15 Interpersonal & Organizational Communication
- Chapter 16 Control Systems & Quality Management Assignment #4 & Quiz #4
- Exam #4

Grading Policy

Your grade will be based on assignments, quizzes, and quizzes.

Quizzes:	Four quizzes	200 points
Exams:	Four exams	600 points
Assignments:	Four assignments	200 points
TOTAL		1000 points

Quizzes:

For this course, there will be four quizzes worth 20% of your total grade.

Exams:

For this course, there will be four exams worth 60% of your total grade.

Assignments:

For this course, there will be four assignments worth 20% of your total grade.

Attendance:

Students are required to attend all classes.

Grading Scale

Letter Grade	Score
A	80-100
B	70-79
C	60-69
D	50-59
E	Below 50

Academic Honesty

Feng Chia University defines academic misconduct as any act by a student that misrepresents the student's own academic work or that compromises the academic

work of another. Scholastic misconduct includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than one course without the approval and consent of the instructors concerned; or sabotaging another's work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of F for the entire course.