



FENG CHIA UNIVERSITY

Business Ethics

TBA, Summer 2019 (May 13 - Jun. 14)

Lecturer: TBA

E-mail: TBA

Time: Monday through Friday

Contact hours: 60 (50 minutes each)

Credits: 4

Office hours: 2 hours (according to the teaching schedule)

Course Description

In this class, we will explore the business ethical theories, discuss about the ethical issues, the development of a moral frame of reference, and the need for an awareness of social responsibility in management practices and business activities. Includes ethical corporate responsibility.

Required Textbook

Business Ethics Now, 4ed, Ghillyer, McGraw-Hill Education, ISBN-13: 978-0078023200

Reference Book

Honest Work: A Business Ethics Reader, 3ed, Joanne B. Ciulla , Clancy Martin , Robert C. Solomon, ISBN: 0199944202

Course Hours

The course has 25 sessions in total. Each class session is 120 minutes in length. The course meets from Monday to Friday.

Course Schedule

Please note that the schedule is meant to give an overview of the major concepts of this course. Changes may occur in this calendar as needed to aid in the student's development.

Week 1

- Introduction to the course
- Chapter 1 Understanding Ethics What is ethics?
Understanding right and wrong Ethical theories
Ethical relativism Ethical dilemmas
- Chapter 2 Defining Business Ethics Defining business ethics
Who are the stakeholders An ethical crisis
The history of business ethics Resolving ethical dilemmas Justifying unethical behavior
- Case study 1
- Quiz 1

Week 2

- Chapter 3 Organizational Ethics Defining organizational ethics
Ethical challenges by organizational function Ethics in human resources
Ethics in finance Ethical challenges Conflicts of interest
- Chapter 4 Corporate Social Responsibility Corporate social responsibility
Management without conscience Management by inclusion
The driving forces behind corporate social responsibility The triple bottom line
Buying your way to CSR
- Case study 2
- Quiz 2

Week 3

- Chapter 5 Corporate Governance Corporate governance
What does corporate governance look like In pursuit of corporate governance
Two Governance Methodologies Effective corporate governance

- Chapter 6 The Role of Government Key legislation
The foreign corrupt practices act
The U.S. Federal sentencing guidelines for organizations The Sarbanes-Oxxley Act
Wall Street Reform
- Case study 3
- Midterm

Week 4

- Chapter 7 Blowing the Whistle What is Whistle-Blowing
The ethics of Whistle-Blowing The duty to respond
Addressing the needs of Whistle-Blowing Whistle-Blowing as a last resort
- Chapter 8 Ethics and Technology Introduction: ethics and technology
Do you know where your personal information is The promise of increased worker productivity When are you “at work”
The dangers of leaving a paper trail
- Case study 4
- Quiz 3

Week 5

- Chapter 9 Ethics and Globalization Ethics and globalization
Ethical relativism
The pursuit of global ethics Enforcing global ethics
The OECD guidelines for multinational enterprises
- Chapter 10 Making it Stick: Doing What’s Right in a Competitive Market Key components of an ethics policy
- Presentation
- Final Exam

Grading Policy

Type	Percentage
Cases	20%
Quizzes	15%

Exams	40%
Participation	10%
Presentation	15%

Case Study:

Four cases will be assigned to apply theory and critical thinking skills related to this course.

Quizzes:

There will be 3 quizzes in this course, each quiz will worth 5% of your class grade.

Exam:

There will be two exams in this course, each exam will worth 20% of your class grade
 Presentation: Students will be required to have a group presentation in class using PowerPoint. Five to eight groups of students (i.e. depending on the class roster) are created by the end of the first week of the course. This presentation is due and it is to be presented in class on the day before the last day of class. Each group of students is given 15-20 minutes to present their finding about their class project and answer clarification and other substantive questions from the audience. More information on this will be provided in the class

Grading Scale

Definition	Letter Grade	Score
Excellent	A	80~100
Good	B	70~79
Satisfactory	C	60~69
Poor	D	50~59
Failed	E	Below 50

Academic Honesty

Feng Chia University defines academic misconduct as any act by a student that misrepresents the student's own academic work or that compromises the academic work of another. Scholastic misconduct includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work

any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than one course without the approval and consent of the instructors concerned; or sabotaging another's work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of F for the entire course.