



# FENG CHIA UNIVERSITY

## Public Speaking/Communication

GSOS225, Summer 2019 (May 13 - Jun 14)

Lecturer: Dana (Dean) Simpson

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Time: Monday through Friday

Contact hours: 60 (50 minutes each)

Credits: 4

Office hours: 2 hours (according to the teaching schedule)

### Course Description

This course focuses on developing the skills needed for giving public speeches. Students will plan, prepare, and deliver speeches to praise, to inform, and to persuade their audience. The course teaches public speaking as a process, paying particular attention to topic selection, research, organization and transitions, claims and supporting evidence, argumentation and delivery. This course will help students develop their public speaking skills in a variety of contexts and help them overcome “stage-fright” inhibition through multiple and varied activities. We will also practice body politics, flow, delivery, timing, rapport and language. The students will develop speeches alone and in groups, and learn how to use visual aids. There will be oral and written assignments and assessments. The nature of the presentations and speeches will be of an increasingly complex nature, executed through scaffold activities that will be monitored through summative professor, peer and self-evaluations.

### Course Goals

At the end of the course the students will be able to:

- Explain the mechanics and content of an effective public speech
- Create rubrics and give feedback as a critical listener
- Recognize personal speech habits to further their competencies
- Show improved self-confidence in prepared and extemporaneous speeches
- Present different kinds of speeches
- Use visual aids effectively when giving presentations

### **Required Text**

*The Art of Public Speaking*. Lucas, Stephen, 12th edition. New York: McGraw Hill, 2014. E-book  
ASIN: B00VF62G50

### **Grading Policy**

|  |              |
|--|--------------|
| Speech of Introduction (3 minutes)     | 10% of grade |
| Persuasive Speech (5 minutes)          | 10% of grade |
| Special Occasion Speech (5 minutes)    | 15% of grade |
| Group Speech (10 minutes)              | 15% of grade |
| Outlines                               | 10% of grade |
| Quizzes                                | 25% of grade |
| Final Reflective Portfolio (5 minutes) | 15% of grade |
| Total:                                 | 100%         |

### **Grading Scale**

Grading System of FCU:

| <b>Letter Grade</b> | <b>Score</b> |
|---------------------|--------------|
| A                   | 80-100       |
| B                   | 70-79        |
| C                   | 60-69        |
| D                   | 50-59        |
| E                   | Below 50     |

### **Course Schedule**

#### **Week I**

- Introduction to course
- Chapter 1 - Speaking in Public
- Chapter 2 - Ethics and Public Speaking
- Chapter 3 – Listening
- Creating Rubrics

- Summary and wrap up
- Quiz 1
- Chapter 4 - Giving Your First Speech

## **Week II**

- Chapter 15 – Speaking to inform
- The Outline
- The Basics of Body Language
- Checklist for The Speech of Introduction
- Summary and comparisons
- Quiz 2
- Speech of Introduction
- Chapter 5 - Selecting a Topic and a Purpose
- Chapter 6 - Analyzing the Audience

## **Week III**

- Chapter 16 – Speaking to Persuade
- Chapter 17 – Methods of Persuasion
- Checklist for The Speech of Persuasion
- Summary and wrap up
- Quiz 3
- Speech of Persuasion
- Chapter 7 - Gathering Materials
- Chapter 8 - Supporting Your Ideas
- Chapter 9 - Organizing the Body of the Speech
- Chapter 10 – Beginning and Ending the Speech

## **Week IV**

- Chapter 18 – Speaking on Special Occasions
- Checklist for Special Occasion Speech
- Summary and wrap up
- Quiz 4
- Special Occasion Speech
- Chapter 11 – Outlining the Speech
- Chapter 11 – Outlining the Speech
- Review of Rubcis

- Chapter 14 – Using Visual Aids
- Chapter 19 - Speaking in Small Groups
- Metacompetencies in higher education and beyond

### **Week V**

- Summary and comparisons
- Quiz 5
- Group Speech (sectional)
- Chapter 13 – Delivery
- Chapter 12 – Using Language
- The Importance of Metagognition
- Checklist for Group Speech
- Course summary and wrap up
- Final Portfolio Speech

### **Academic Honesty**

Feng Chia University defines academic misconduct as any act by a student that misrepresents the student's own academic work or that compromises the academic work of another. Scholastic misconduct includes (but is not limited to) cheating on assignments or examinations; plagiarizing, i.e., misrepresenting as one's own work any work done by another; submitting the same paper, or a substantially similar paper, to meet the requirements of more than one course without the approval and consent of the instructors concerned; or sabotaging another's work within these general definitions. Instructors, however, determine what constitutes academic misconduct in the courses they teach. Students found guilty of academic misconduct in any portion of the academic work face penalties that range from the lowering of their course grade to awarding a grade of F for the entire course.