

## Programme Specification

Summer Business School

(Not an awarding programme)

**The University of Northampton**

<b>1 Awarding Institution</b>	N/A
<b>2 Teaching Institution</b>	The University of Northampton
<b>3 Final Award</b>	N/A
<b>4 Title of Programme/Route/Pathway</b>	Summer Business School

### 5 Educational aims of Programme

The aim of this programme is to allow students currently studying for undergraduate awards in other overseas institution to be able to experience two weeks of teaching and student life in a recognised UK Higher Education Institution.

This will allow students the experience of spending time in a UK HEI without the financial and physical commitment of completing a full award. It is the intention that the students will be able to receive credits from their home institution upon completion to be counted towards the programme which they are completing there. This initiative, whilst allowing students to experience both the national and educational culture of the UK, will also help them to develop their English skills in all forms. It is hoped that this may help them should they decide to later apply to a UK HEI for completion of an awarding programme at either under graduate, or post graduate level.

<b>6 Learning outcomes of a programme and teaching, learning and assessment strategies</b>	
<p>A1 Knowledge and understanding</p> <ul style="list-style-type: none"> <li>* to experience the educational and national culture of the UK in a higher education setting</li> <li>* to develop English skills in all forms on a subject specific level</li> <li>* to understand the way in which businesses plan their activities on a range of subjects</li> </ul> <p>A2 Cognitive (thinking) Skills</p> <ul style="list-style-type: none"> <li>* to think critically and systematically about problems and issues</li> </ul>	<p><b>Teaching/learning methods</b></p> <p>Students will attend and take part in a two week programme of classes and cultural visits which relate to the business which they are studying at their home institution.</p> <p>The aim is to develop both their technical knowledge and their English language skills</p> <p><b>Assessment</b></p> <p>At the completion of the two week programme students will prepare a group presentation and a report submission to put their learning they have undertaken into a practical scenario</p>
<p><b>B Subject specific/practical skills</b></p> <p>B1. Plan, conduct and present original group work and produce an appropriately structured presentation and report</p> <p>B2. Conduct timely and appropriate work</p>	<p><b>Teaching/learning methods</b></p> <p>Students will attend and take part in a two week programme of classes and cultural visits which relate to the business which they are studying at their home institution.</p> <p>The aim is to develop both their technical knowledge and their English language skills</p> <p><b>Assessment</b></p> <p>At the completion of the two week programme students will prepare a group presentation and a report submission to put their learning they have undertaken into a practical scenario</p>

<p><b>C Key skills</b></p> <p>C1. work co-operatively with others, taking responsibility towards achieving a goal</p> <p>C2. communicate clearly and effectively, both orally and in writing</p> <p>C3. make good use of IT as both a tool for the presentation of academic work, and as a tool for learning</p> <p>C4. engage in reflective learning, demonstrating self awareness, confidence and an ability to strive towards full potential</p>	<p><b>Teaching/learning methods</b></p> <p>Students will attend and take part in a two week programme of classes and cultural visits which relate to the business which they are studying at their home institution.</p> <p>The aim is to develop both their technical knowledge and their English language skills</p> <p><b>Assessment</b></p> <p>At the completion of the two week programme students will prepare a group presentation and a report submission to put their learning they have undertaken into a practical scenario</p>
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<p><b>7 Learning outcomes for Intermediate Awards</b></p>
<p>This is not an award bearing programme therefore does not have intermediary awards</p>

<p><b>8 Key skills strategy</b></p>
<p>Key skills are grouped under:</p> <p>Learning to learn; Communication; Groupwork; Problem solving; Self Management;</p> <p>Use of IT, and Numeracy.</p>

These key skills will be developed across the whole programme

## **9 Assessment strategy**

On completion of the teaching phase of the programme students will be required to carry out group work on a business opportunity and prepare a 10 minute presentation on aspects of the business and a report summarising how the content relates to this specific scenario

## **10 Programme structure**

Across a two week period students will undertake business related workshops in a variety of subject areas. This will be 5 days of workshops. After the completion of the teaching phase, students will be required to work in groups to prepare a report and presentation on the subject content and how it relates to a particular business. This will be completed and presented at the end of the two week period.

The workshops will be on the following areas

- 1 Programme outline and course introduction
- 2 Introduction to Management
- 3 Fundamentals of Marketing
- 4 Principles of Accounting and Finance
- 5 Strategy in Business

## **11 Admissions Policy and criteria**

To be eligible to enrol on the IEP the students must be currently enrolled in a bachelors or associate degree in their own country and working towards this award.

## **12 Assessment Regulations**

Modular framework regulations do not apply to this programme as the students are not completing module level assessment. If the students successfully submit their portfolio they will be eligible to receive a university certificate indicating their completion of this programme. This is not a university award

## **13 Support for learning**

The learning support available to IEP students is the same as that which is made available to students studying on full award programmes, this includes

### **Library and Learning Services**

<http://www.northampton.ac.uk/departments/information-services/>

### **Student Services**

<http://www.northampton.ac.uk/departments/student-services/>

### **Learning development**

provides support for study skills.

<http://www.northampton.ac.uk/departments/learning-teaching/academic-practice/>

For other information use the University of Northampton's website

<http://www.northampton.ac.uk/>

IEP students will be enrolled on the same NILE site as the STD cohort of the module, this enables them to receive a comparable learning experience

## **14 Evaluation and quality enhancement**

The Summer Business School programme sits outside the normal QA and QE processes of the university as it is not a full awarding programme. There will be an annual review of the programme which will involve feedback from students and in-country institutions, the purpose of this will be to continually striving to improve and develop the programme to better meet the needs of all stakeholders.